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## FACIAL SERUM

**FIRMNESS AND ELASTICITY**  
**PH4 NATURAL LIFTING FERMENT®**

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- Stimulates collagen production
- Stimulates elastin production
- Improves skin texture

15 ml | 0,5 fl.oz

GROUP  
FACE F | 4915

### PRODUCT

This revolutionary product, thanks to its ingredients, visibly lifts skin instantly and reduces the appearance of the visible signs of aging. PH4 Natural Lifting Ferment® stimulates the body's own collagen and elastin synthesis, promoting healthy cell renewal while improving skin texture and firming. The very powerful anti-aging Hibiscus flower extract increases skin elasticity and helps to give a stunning natural youth-boost.

### BEAUTY BENEFITS

This is a serum specially developed for skin firmness and wrinkle elasticity. Prevents skin sagging by stimulating the synthesis of collagen and elastin to minimize wrinkles and give the skin a younger appearance. Promotes the regeneration of skin and supports cells to fight against sagging. The skin is denser and wrinkles filled.

### APPLICATION

Apply 2-4 drops in the evening onto cleansed face and massage gently. Wait for the serum to fully absorb and follow with moisturizers and oil treatments to lock all the good stuff in and improve the effects of the serum. Keep away from direct solar exposure and use sun protection for better results.

### BOTANICAL ACTIVES

#### **Aloe vera (Aloe barbadensis):**

Aloe Vera is one of the most complete cosmetics actives. With the action of natural nutrients, minerals, vitamins, amino acids and enzymes it stimulates cell regeneration to repair damaged tissues. It is an excellent enhancer in protective preparations. It has revitalizing properties, moisturizing, soothing and refreshing actions.

#### **PH4 Natural Lifting Ferment® (Pichia Ferment Lysate):**

PH4 Natural Lifting Ferment is a natural ferment of the bark of the sequoia and provides a natural and visible firming effect. PH4 Natural Lifting Ferment stimulates the body's own collagen and elastin synthesis, promoting healthy cell renewal while improving skin texture and firming. Provides anti-aging, inflammation reduction, promote firming and rebuilding of the structural integrity of the epidermis and ultimately improve the visible signs of aging.

#### **Gotu Kola (Centella Asiatica extract):**

Centella Asiatica, also known as Gotu Kola or tiger grass, has excellent properties for skin. It supports healing thanks to its content in triterpene derivatives that stimulate the formation of fibroblasts. This is why it is used to treat wound and to reduce the appearance of recent scars. It is also an excellent antioxidant, making it able to prevent the signs of premature aging, firm skin and improve its overall appearance. It also provides skin with a beneficial dose of collagen. Especially beneficial for dry and sensitive skin due to its strong moisturizing action.

#### **Hibiscus extract (Hibiscus sabdariffa):**

Hibiscus flowers are very rich in natural alpha-hydroxy fruit acids (AHAs), thus containing significant amounts of citric, malic and tartaric acid. They are also rich in antioxidants, including polyphenols and citric acid (vitamin C) as well as mucilage that provide softness and protect the skin from dehydration.

### INGREDIENTS

Aloe barbadensis Leaf Juice\*\*, Aqua, Maltodextrin, Propanediol, Glycerin, Cellulose Gum, Hibiscus Sabdariffa Flower Extract\*\*, Centella Asiatica Extract\*\*, Pichia Ferment Lysate Filtrate, Glyceryl Caprylate, Xanthan Gum, Glyceryl Undecylenate, Citric Acid, Phytic Acid, Benzyl Alcohol, Potassium Sorbate, Sodium Benzoate (\*\*certified organic)